



EXPLORING TED TALKS AND BOOKS

Authentic vs. Incentive Motivation
EDUO 9770 One Semester Credit/Unit

Instructor Joe Herz
jherz@dominicancaonline.com

Public Syllabus – This syllabus contains assignment examples. The full syllabus will be available to registered students

Welcome to **EDUO 9770!** This class was created by Dominican University of California in conjunction with Educational Development and Services as part of a nine course series. Each course involves studying and discussing a TED book, online TED Talks and other web resources. The courses are focused on encouraging teachers to acquire knowledge and wisdom for both classroom application and personal growth; knowledge and wisdom to help negotiate, make sense of and be successful in life both in and outside the classroom.

The other courses in the series are:

- **EDUO 9771 Building the Future With Creativity and Insight**
- **EDUO 9772 Learning is a Process**
- **EDUO 9773 Perception is Reality**
- **EDUO 9774 Technology's Effect on Humanity**
- **EDUO 9775 Change – Your Choice**
- **EDUO 9776 The Need to Explore**
- **EDUO 9777 The Power of Self Determination**
- **EDUO9778 Discovering the Adventure of Your Life's Journey**

Authentic vs. Incentive Motivation

Course Description

This course will use a TED Talk book, online TED Talks and web resources to help teachers motivate students to learn skills that will help them succeed and be happy in the work place of the future.

Course Goal

Through listening, reading and writing teachers will explore motivation theories that can help them prepare students for the changing work place in the world they will inherit.

Course Objectives

The teacher will:

- explore authentic and incentive motivation theories.
- read the TED Book **Why We Work** and compare its content with the classroom reality and the reality of life outside the classroom.
- view six TED Talks and relate the content of each talk to the classroom and the personal and professional life of the teacher.
- write about how students can be prepared to succeed and be happy in the work place of the future.

Grading Rubric

| Exemplary: A+ to A- | Acceptable: B+ to B- | Unacceptable: |
|---|---|--|
| Reflective, thoughtful ideas relevant to the assignments are clearly stated | Satisfactorily completes all assignments | Ideas are not clear or relevant |
| Very well organized | Generally well organized | Shows little or no organization |
| Responses show that resources have been well understood | Responses show that resources were read | Few or no facts or specific details from the resources |
| Free of spelling and/or grammatical errors | Writing contains a few spelling and/or grammatical errors | Numerous spelling and/or grammatical errors make the writing difficult to read |

Course Requirements

1. Respond to all Course Assignments.
2. Read the TED Book **Why We Work** by Barry Schwartz
3. View all assigned TED Talks
4. Respond to all inquiries concerning the book and talks
3. Post at least five comments on the Class Forum.
4. Respond to at least one Forum post made by another class participant.

Required Materials

1. Textbook – TED Book – **Why We Work** by Barry Schwartz – purchased from Amazon
<http://www.amazon.com/Why-We-Work-TED-Books/dp/1476784868>
2. Online The following Ted Talks
 - “Work is Broken”
 - “Loss of Wisdom”
 - “Secret to Better Work”

- “Too Many Rules At Work Keep You From Getting Things Done”
- “Time To Forget The Pecking Order At Work”
- “Can We Have It All?”

3. Web Resources

- “Authentic Tasks”
- “Incentive Theory of Motivation”

Class Assignments

A. Web Resources

A1. View the web resource – **Authentic Tasks**

- <http://www.education.com/reference/article/authentic-tasks/>

Using examples from the Authentic Task resource and your own experiences relate to this statement:

When tasks are authentic and situated in real-world contexts, students are more likely to be motivated

B. Book assignments Why We Work

B1. Read the TED book ***Why We Work*** by Barry Schwartz. Write a **Reflective Review** of the book covering your overall impression of the way the book is written and your opinions of the ideas presented.

B2. Relate the book to the classroom.

We’ve long been taught that the reason we work is primarily for a paycheck. In fact, we’ve shaped much of the infrastructure of our society to accommodate this belief. Then why are so many people dissatisfied with their work, despite healthy compensation? And why do so many people find immense fulfillment and satisfaction through “menial” jobs?

- Describe as many examples as you can of how the **above** statement can be related to the school classroom

Online Forum Post #1 Assignment

- Now that you have read ***Why We Work*** and the two web resources, answer this request from your neighbor – How should I motivate my 9 year daughter to do her homework?
- Respond to the Online Post #1 of at least one other student.

C. TED Talks Assignments

1. View the TED Talk – “**The Happy Secret To Better Work**” – Shawn Achor

- http://www.ted.com/talks/shawn_achor_the_happy_secret_to_better_work

C1 written assignment - Relate **both** the classroom and your personal and/or professional life to **Positive Brain and Success**.

- a. Classroom
- b. Personal and/or professional

Online Forum Post Assignment #2

- a. Comment on your thoughts and feelings upon viewing your favorite three of the six Ted Talks.
- b. Respond to others' posts as you wish.

D. Concluding Assignments

D1. You have been asked to give a TED Type Talk to a local Business Club. Club members want to know how you are motivating your students to prepare for success in tomorrow's world of work.

- a. Write out your introduction to your Ted Type Talk.
- b. Outline the body of the talk.