Graphic Design for Educators
EDUO 9322 3 Semester Credits/Units
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Course Syllabus

Course Overview
Discover why Graphic Design is important for conveying information in a clear and concise way and how graphic design principles can help students learn more effectively and retain information better. Studies have shown that we remember information better when it is presented to us in a visually appealing way. By incorporating graphic design principles into the educational process, students will be able to learn more effectively and retain the information for longer periods of time. Several free online portable graphic design apps will be used in this course. A Google account is required for this course.

Course Learning Objectives
In this course, participants will have opportunity:

- To gain an understanding of the importance of visually appealing material and how it helps increase student memory and engagement.
- To explore the basic principles of good graphic design in relation to typography, color, images and layout design.
- To research various portable software tools that support the principles of good graphic design for the classroom.
- To create artifacts for the classroom that exemplify graphic design principles.

Course Relation to CCS or other Professional Standards
ISTE
2.5 Designer: Educators design authentic, learner-driven activities and environments that recognize and accommodate learner variability. Educators:
  A. Use technology to create, adapt and personalize learning experiences that foster independent learning and accommodate learner differences and needs.
  B. Design authentic learning activities that align with content area standards and use digital tools and resources to maximize active, deep learning.
  C. Explore and apply instructional design principles to create innovative digital learning environments that engage and support learning.

How to Submit Coursework

Each completed assignment in this course is submitted to the instructor for review. Follow directions at the end of each assignment on how to prepare and submit your assignments. Name each file submitted with your last name and assignment number (i.e. BrownAssignment3. Make sure you place your full name, course number and assignment number at the top of each document page. You will receive feedback from your instructor within 5 days indicating successful completion of the assignment or the need for revision. Assignment grades will be averaged for the final course grade.

Submit completed work as directed in each Module

Course Modules / Assignments

Module # 1: Why Graphic Design Matters for a Teacher	
Objective	Read the articles, review the examples and listen to the podcast about why graphic design as a teacher is important
Activities	Review the Google Site Pages Regarding Graphic Design for Teachers Graphic Design For Educators
Assessment	1.1 Use the template and share your biggest takeaways from each of the pages and reflect on your comments. Directions to Submit an Assignment

Module # 2: Google Draw Design-Using Google Draw to Create Graphics	
Objective	Explore the different design tools that can be created using Google Draw and learn the terminology associated with these types of artifacts.
Activities	Watch the following tutorials showing how to use Google Draw. ● Tutorial On Word Art ● Full Tutorial On Formatting Options ● Advanced Google Drawings and creating Vector Images
Assessment	2.1 Create 3 documents or posters using Google Draw that use Word art and advanced formatting options in Google Draw. These must be artifacts that you would use in your Educational Setting. Include a reflection for each piece that details the tools you used and how the artifact will be used. Directions to Submit an Assignment

Module # 3: Presentations with Enhanced Design-Using Google Slides Or PPT to Create Classroom Content (PART ONE)	
Objective	Create a Newsletter using Google Slides or PPT
Activities	Watch the following tutorials explaining how newsletters can be created using Presentation software like Google Slides or PPT ● Google Slides Newsletter Example ● Power Point Newsletter Example
Assessment	3.1 Create a newsletter using the advanced slide tools for either students, parents or faculty. This could be a project example for students as well. Include a reflection that details the concepts you used from the Design article in module one and how the artifact will be used. Directions to Submit an Assignment

Module # 4: Presentations with Enhanced Design-Using Google Slides Or PPT to Create Classroom Content (PART TWO)	
Objective	Redesign a Slideshow following the principles of Good Graphic Design
Activities	Review the information on the Google Site about designing student materials using Presentation software like Google Slides or PPT
Assessment	4.1 Revise a current slide show using the principles of Good Graphic Design from Module one. Include the before and after in one slide show. Also include a slide that has a reflection on the design techniques that you used from Module one to incorporate into this slide-show and how this artifact will be used. There are many sites that include templates to get you started -see the template resources listed: Slidesmania Slides.Go SlideCarnival Directions to Submit an Assignment

Module # 5: Portable Graphic Design Software -CANVA (PART ONE)	
Objective	Create an advanced design handout or design using the Portable Software Canva.
Activity	1. Review three of the tutorials on the basics of Canva. 2. Review how to obtain a free Canva Pro account for teachers 3. Teachers and Canva 4. IF you are on Facebook you can join the Canva Community 5. Go through the lessons in Canva Design School 6. Ideas for teachers using CANVA 7. Review Resources in popular profiles 8. Canva Tutorials
Assessment	5.1 Create a syllabus or introduction to your classroom for parents using the Canva Design Tool. Your artifact should consider the 7 elements of design. Include a reflection on the design techniques that you used from Module one to incorporate into this document. Directions to Submit an Assignment

Module # 6: Portable Graphic Design Software -CANVA (PART TWO)		
Objective	Create an advanced design handout or design using the Portable Software Canva.	
Activity	Review the Canva Tutorials	
Assessment	6.1 Choose Three options available in Canva and create a document using Good Design Principles and Advanced options to create an artifact for your classroom. These can start with templates or be used from scratch. Investigate the various tools that Canva has including Presentations, Newsletters, Infographics, Flyers, Programs and Social Media Posts. Also include a reflection for each of the design techniques that you used from Module one to incorporate into these documents and how these artifacts will be used. Directions to Submit an Assignment	

Module #7: Portable Graphic Design Software-Adobe Express (PART 1)	
Objective	Create an advanced design handout or design using the Portable Software Adobe Express.
Assignment(s) Include Activities and Needed Materials	1. New Adobe Express Launch 2. Review the tutorials for Adobe Express 3. Read the Adobe Express Overview 4. Teachers Tech-Adobe Express for Educators
Assessment	7.1 Choose 5 concepts covered in the Teachers Tech Video and use the template provided-explain what you learned and how you could use it in your classroom. 7.2 Create a resume using Adobe Express Directions to Submit an Assignment

Module #8: Portable Graphic Design Software-Adobe Express (PART2)	
Objective	Create an advanced design handout or design using the Portable Software Adobe Express.
Assignment(s) Include Activities and Needed Materials	1. New Adobe Express Launch 2. Review the tutorials for Adobe Express 3. Read the Adobe Express Overview 4. Teachers Tech-Adobe Express for Educators
Assessment	8.1 Utilize 2 of the templates and create an artifact (something you could use in your classroom) using the 7 principles of design. Also include a reflection for each piece that details the principles you included in your artifacts as well as how the artifact will be used in the classroom. Directions to Submit an Assignment

Course Assessment Rubric

EXCELLENT Meets or Exceeds Course Objectives: A to A-	ACCEPTABLE Majority of Work Meets Course Objectives; B+ to B-	NOT ACCEPTABLE Needs Considerable Improvement: Resubmit Work Suggested: C or below
All work submitted reflects in-depth understanding of course objectives.	Most work submitted reflects in-depth understanding of course objectives.	Work shows little or no in-depth understanding of course objectives.
Assignment responses show evidence of new knowledge evidenced by thoughtful, detailed and accurate assignment responses.	Most assignment responses show evidence of new knowledge evidenced by thoughtful, detailed and accurate assignment responses.	Responses show little to no evidence of new knowledge as evidenced by lack of thoughtful, detailed and accurate assignment responses.
Work submitted was organized and clearly articulated. The student carefully followed all assignment instructions. The instructor did not have to provide continual assignment clarification or request revisions.	Most work submitted was organized and clearly articulated. The student carefully followed all assignment instructions. The instructor had to provide continual assignment clarification or ask for revisions.	Work submitted was not organized or not clearly articulated. The instructor had to provide constant clarification and ask for continued revisions.
Assignment content and required projects were original.	Assignment content and required projects were original.	Evidence that not all assignment content and required projects were original.
Work is free of spelling and/or grammatical errors.	Work has few spelling and/or grammatical errors.	Work has numerous spelling and/or grammatical errors.