

**DOMINICAN
UNIVERSITY**
of CALIFORNIA
School of Liberal Arts and Education

Creating with Canva

EDUO 9342 3 Semester Credits/Units

Instructor – Robin Seneta

rseteta@dominicancaonline.com

Course Syllabus

Course Overview:

Become a master creator using one of the most popular online comprehensive design tools. Acquire the knowledge and skills needed to harness the power of Canva, a versatile graphic design tool, to enhance your teaching and create engaging classroom materials. Whether you're an experienced educator looking to revamp your teaching resources or a newcomer seeking innovative ways to engage your students, this course is tailored to your needs. A Canva account is required for this course. Free [educator accounts](#) are available.

Course Learning Objectives: In this course, participants will have opportunity:

- Develop a high level of proficiency in Canva, enabling seamless navigation of the platform confidently and efficiently.
- Create personalized educational resources, such as presentations, worksheets, posters, videos, websites and more, that are tailored towards specific subject matter and teaching styles.
- Explore methods to enhance student engagement and improve learning outcomes through the use of Canva created resources.

Course Relation to CCS or other Professional Standards

ISTE

2.5 Designer: Educators design authentic, learner-driven activities and environments that recognize and accommodate learner variability. Educators:

- Use technology to create, adapt and personalize learning experiences that foster independent learning and accommodate learner differences and needs.
- Design authentic learning activities that align with content area standards and use digital tools and resources to maximize active, deep learning.
- Explore and apply instructional design principles to create innovative digital learning environments that engage and support learning.
- Creating-Conceiving and developing new artistic ideas and work
- Producing-media arts: Realizing and presenting artistic ideas and work.

How to Submit Coursework

Each completed assignment in this course is submitted to the instructor for review. Follow directions at the end of each assignment on how to prepare and submit your assignments.

Course Modules / Assignments

Learning Modules / Assignment

| Module # 1: Creativity in the Classroom | |
|---|--|
| Objective | Become familiar with the background of Canva, its purpose and how educators are using Canva everyday to enhance classroom learning. |
| Activities | Read article on Creativity and Canva Case studies Sign up for Canva Education IF you are on Facebook you can join the Canva Community and review some of the content people discuss and share. Complete the Canva For Beginners Lessons |
| Assessment | CV1: Use the template and share your biggest takeaways as well as key points from the beginners lessons. Directions to Submit an Assignment |

| Module # 2: Graphic Design Basics | |
|-----------------------------------|--|
| Objective | Complete the Graphic Design Basics in Canva |
| Activities | Watch the Canva for Graphic Design Course and complete each of the activities in the course and include a reflection for each activity. |
| Assessment | CV2: Using the template -Take a Screenshot of each of the activities completed and submit it on the Google Slide Template Provided. Write a reflection of what was learned from each lesson and your thoughts on how it can improve a design. There are 8 activities total. Directions to Submit an Assignment |

| Module # 3: Canva Basic Design Documents | |
|--|--|
| Objective | Create documents in Canva using the basic design tools. |
| Activities | Experiment with the tools discussed in the Canva Basics and Graphic Design tutorials from the previous two modules to create three documents. Write a reflection for each document. |
| Assessment | CV3: Create three different documents that you can use in your educational setting. <ol style="list-style-type: none">1. Choose Create a Design or choose from a template.2. Create three documents-each should be something you could use in your classroom or education setting.3. If you use a template be sure to alter some of the settings such as color and font and add other elements.4. Attach each of these documents by choosing SHARE and exporting as a PDF.5. In a separate document write a reflection for each artifact created explaining the tools and concepts used to create the documents as well as explain how it can be integrated and used for educational purposes. Directions to Submit an Assignment |

| Module #4 : CANVA VIDEO | |
|-------------------------|--|
| Objective | Create a video for the classroom using Canva Video Tools |
| Activities | Review the tutorials for using the video tool in Canva and watch the Video about using video in Canva. Create a Video for classroom use and include reflection |
| Assessment | CV4: Create a video using the Canva Video tool option. Choose a template or start from scratch. Include animations, transitions, text, elements and audio. Each video should be at least 1 minute long. In a document include the “view only” link of your Canva Presentation as well as a written reflection on the process of creating a video in Canva and how it can be used in the classroom or educational setting. Directions to Submit an Assignment |

| Module #5: CANVA PRESENTATIONS | |
|--------------------------------|---|
| Objective | Create a presentation using CANVA |
| Activity | Review the presentation tool tutorials in CANVA. Watch the video explaining how to engage students with presentations |
| Assessment | CV5: Create a new presentation for your educational setting. The slideshow must include a minimum of 7 slides and include many of the design principles suggested in the tutorial. In a document include the “view only” link of your Canva Presentation as well as a reflection explaining the tools you used, the process and how the presentation tool can be used in your educational setting. Directions to Submit an Assignment |

| Module #6: CANVA FOR SOCIAL MEDIA | |
|-----------------------------------|---|
| Objective | Create social media posts using CANVA |
| Activity | Watch the tutorial for designing social media: Review and create 2 social media posts using CANVA |
| Assessment | CV6: Review the types of social media posts that can be created. Using a template for social media, create 2 posts that could be used on a social media platform. These posts should include a minimum of 3 pages and also use some of the animation features, effects, and principles included in the tutorials. In a document include the “view only” links of your Canva Social Media Posts as well as a reflection explaining the tools you used, the process and how you could incorporate these into a classroom or educational setting. Directions to Submit an Assignment |

| Module #7: Design School Ideas | |
|--------------------------------|--|
| Objective | Complete 3 documents based on the Design School Concepts |
| Activities | Review 3 of the design school lessons that have not been covered in previous modules and create an artifact based on that lesson. |
| Assessment | <p>CV7: Submit 3 designs from the design school lessons found here. These artifacts should include the related concepts explained in each of the lessons. In one document include the view only link from each design from the Share menu, along with a written reflection explaining how this concept could be used in designing materials, specific skills learned during the creation of these artifacts and what you learned from the lesson about creating in Canva.</p> <p>Directions to Submit an Assignment</p> |

| Module #8: Canva APPS | |
|---|--|
| Objective | Explore the Canva Apps and create 3 examples of how they can be used. |
| Assignment(s)) Include Activities and Needed Materials | Use the Canva Apps Marketplace to choose 3 apps to evaluate. Complete a description, example and reflection of each app. |
| Assessment | <p>CV8: Create three examples using an app from the app marketplace. In one document, submit an example of the use of each app through the share menu using the view only link. Write a reflection explaining how it could be used and the process of using this app as if someone was using it for the first time.</p> <p>Directions to Submit an Assignment</p> |

| Module #9: CANVA WEBSITE | |
|---|---|
| Objective | Create a website using CANVA website builder. |
| Assignment(s)) Include Activities and Needed Materials | Choose a template from the Canva Website Builder or start with a blank website. Review the tutorial here and here . Create a website that contains a minimum of 6 pages. The website should be a portfolio type of website that includes 5 main takeaways from the course. Your pages can include examples of things you created or design principles and key concepts to remember. |
| Assessment | <p>CV9: Create a 6 page website. The first page should be a title page and then the following 5 pages are designated to 5 takeaways from the course and how you will implement them into your classroom or educational setting. Each page should include good design principles. Make sure you have a menu for each page-this can be done by naming each of the pages in grid view. In addition, be sure to publish your website under the canva domain for free. Submit the published link.</p> <p>Directions to Submit an Assignment</p> |

Course Materials:

Canva Software. All educators can sign up for a free Educator Canva Account

Course Assessment Rubric:

| EXCELLENT | ACCEPTABLE | NOT ACCEPTABLE |
|---|---|--|
| Meets or Exceeds Course Objectives: A to A- | Majority of Work Meets Course Objectives ; B+ to B- | Needs Considerable Improvement: Resubmit Work Suggested: C or below |
| All work submitted reflects in-depth understanding of course objectives. | Most work submitted reflects in-depth understanding of course objectives. | Work shows little or no in-depth understanding of course objectives. |
| All Canva specific modules show evidence of new knowledge evidenced by thoughtful, detailed and accurate module assignments. | Most Canva specific modules show evidence of new knowledge evidenced by thoughtful, detailed and accurate module assignments. | Canva specific modules show little to no evidence of new knowledge as evidenced by lack of thoughtful, detailed and accurate module assignments. |
| Work submitted was organized and clearly articulated. The student carefully followed all assignment instructions. The instructor did not have to provide continual assignment clarification or request revisions. | Most work submitted was organized and clearly articulated. The student carefully followed all assignment instructions. The instructor had to provide continual assignment clarification or ask for revisions. | Work submitted was not organized or not clearly articulated. The instructor had to provide constant clarification and ask for continued revisions. |
| Assignment content and required projects were original. | Assignment content and required projects were original. | Evidence that not all assignment content and required projects were original. |
| Work is free of spelling and/or grammatical errors. | Work has few spelling and/or grammatical errors. | Work has numerous spelling and/or grammatical errors. |