



COACHING STUDENT ATHLETES SERIES

Managing Your Athletic Program

EDUO 9727 One Semester unit

Instructors Dick Bach & Ernie Shaffer

Course Description

The participant will compare and contrast the three seasons (in-season, pre-season & off-season) as they relate to managing a sport in which he/she is involved. The duties of an athletic director will be explored as well learning as what is needed to develop a complete detailed management plan for a specific sport.

Required Text: *Successful Coaching*-4th Edition by Rainer Martens, Human Kinetics; (February 17, 2012)

Course Objectives

Course participants will:

- Compare and contrast the various tasks associated with team management during off-season, in-season and pre-season.
- Create a detailed management plan for a specific sport .
- Understand the importance of building solid relationships with athletes, parents, boosters, officials, medical personnel, administrators, assistant coaches and other staff members.
- Become familiar with the duties of an athletic director.

Grading Rubric

Exemplary A-A-	Acceptable B+- B-	Unacceptable
All text book assignments are complete and accurate.	All text book assignments are complete and accurate.	Textbook assignments are incomplete and/or contain inaccurate or inappropriate responses.
All application assignments are reflective, thoughtful, clearly identifiable and relevant.	All application assignments are complete, identifiable and relevant.	Application assignments are incomplete and/or irrelevant.
Overall appearance is very well organized and free of spelling and grammatical errors	Overall appearance is generally organized with limited spelling and grammatical errors.	Overall appearance shows little organization and has spelling and grammatical errors.

Assignments

1. As a Coach

Read and Study **pages 356-375** in your text and then do assignments **#1a-c**

1a. Attach a complete pre-season, in-season and post season management plan for a sport that you coach. Include all of the elements outlined in these pages that are applicable to your sport and/or your position. Add any elements that are not listed.

1b. Why is planning important in the pre & off season?

1c. Compare and contrast the coaching duties of a head coach as compared to a freshman coach in regards to their seasonal management plans.

2. As an Athletic Director

You are athletic director of a large high school with a history of a very successful athletic program. After reading and studying the following two website resources answer **#2a-m**

Website resource #1 nfm.leeschools.net/north/downloads/School.../Athletic_Handbook.pdf

2a. List the major duties outlined in the resource that an athletic director has with regard to planning .

Dominican University of California/EDS Coaching Student Athletes Series EDUO 9727 09.13

Website resource #2

http://www.google.com/url?sa=t&rct=j&q=&esrc=s&source=web&cd=7&ved=0CFEQFjAG&url=http%3A%2F%2Fwww.msada-md.org%2Fckfinder%2Fuserfiles%2Ffiles%2FCreating_a_Budget_for_Your_Athletic_Department.pdf&ei=V17CUen6D-GgigKG_4HgCg&usq=AFQjCNFA-rXf-qW6leSZxJ-d1MTgPRZOYA&sig2=c8VAto-SLDFO_qptQ2Zdqw&bvm=bv.48175248,d.cGE

Now is when your imagination comes in play. You will have to make up a great deal of data, but in order to receive the greatest benefit from this assignment, your imaginary data must be as real as if it was coming from the athletic director (you) as you prepare this year's budget in

Assignments #2b-m

2b. Long And Short Term Goals

2c. Detail the Sources Of Income

2d. Detail Anticipated Expenses

2e. Break Down of Expenses

2f. Emergency Fund

2g. Fill Out the Spreadsheet

2h. Give an Account Of Whom You Consulted with about the Spreadsheet

2i. Show How the Spreadsheet is a Reflection of Assignments **2b-f**

2j.

- Title 1X – Explain How It Will Be Meet
- Shortfall – What Can You Do To Make It Up?
- Surplus – How Will It Be Used?

2k. Strategies for Using Past Experiences

2l. Strategies for Obtaining Help from Other Athletic Directors

2m. How will you Include the Principal?

Instructions for coursework submission:

When you have completed your assignments, post all coursework at one time in the Completed Coursework DropBox at the bottom of the course page. You are allowed 9 months to complete the course. If you have questions about the course, you can reach your graders by email or phone.

Dick Bach dbach@dominicancaonline.com; 916-962-3329

Ernie Shaffer eshaffer@dominicancaonline.com; 916-387-1311

- For questions involving your registration, contact Steve Horning (shorning@dominicancaonline.com) or Karianne Pulli (kpulli@dominicancaonline.com) or see <http://dominicancaonline.com/faq.htm> for more information.

COACHING STUDENT ATHLETES SERIES

<u>EDUO 2720</u>	Dealing with the Problem of Athletic Drug use
<u>EDUO 9721</u>	Developing a Code of Conduct Handbook
<u>EDUO 9722</u>	Developing Successful Life Skills through Athletics
<u>EDUO 9723</u>	Discovering your Coaching Style
<u>EDUO 9724</u>	Effective Communications
<u>EDUO 9725</u>	Good Teams and Character go Hand in Hand
<u>EDUO 9726</u>	Keeping it in Perspective - Make Every Kid Count
<u>EDUO 9727</u>	Managing your Athletic Program
<u>EDUO 9728</u>	Proper Nutrition & Athletic Performance
<u>EDUO 9729</u>	Team Bonding
<u>EDUO 9730</u>	The Legal Liabilities of Teaching/Coaching
<u>EDUO 9731</u>	Training to Acquire Specific Skills
<u>EDUO 9732</u>	Welcoming Diversity into Your Program

ATHLETIC COACHING SERIES

EDUO 9703	Coaching is More than Xs and Os
EDUO 9704	Athletics-A Positive Path Through the Journey of Life
EDUO 9706	Creating a Healthy Lifestyle
EDUO 9707	Look Before you Leap
EDUO 9705	Let's Look at this Another Way

REFLECTIVE READING EDUO 9000 – BOOKS THAT MAY INTEREST COACHES

Baseball's Great Experiment (Jackie Robinson	Jules Rygiel
Best Year Ever	Bill Cecil
Eleven Rings: the Soul of Success	Phil Jackson
The Essential Wooden	Steve Jamison
Inside Out Coaching	Joe Ehrmann
How Sports Can Transform Lives	Gregory Jordan
Open	Andre Agassi